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FOR IMMEDIATE RELEASE

### **Margaret's Artisan Flatbreads A Finalist At The 2001 Canadian Fine Food Show**

Toronto, Canada ~ March 26, 2001 ~ MJ's Fine Foods is pleased to announce the first award for our Margaret's Artisan Flatbread Chives & Garlic, a finalist in the "Outstanding Baked Good, Bread, Grain or Cereal" category at the 2001 Canadian Fine Food Show (Canadian Association of Specialty Foods).

The Canadian Fine Food Show is an annual event organized by the Canadian Association of Specialty Foods (CASF) and is the only national trade show targeted exclusively to the Specialty Food Industry. The sector represents "premium-quality foods of some uniqueness with good presentation and select distribution". The show attracted 123 exhibitors this year. It took place at the International Centre in Toronto on March 23 - 25, in conjunction with the Toronto Wine and Cheese Show.

"We are a very young company and this is the first competition we have entered," said Margaret Sarrasin, President, MJ's Fine Foods. "We are very excited to be recognized by the CASF and our peers in the specialty food industry."

MJ's Fine foods premium brand, Maragret's Artisan Flatbreads are crafted in the European tradition and prepared with the finest all natural ingredients including 100% olive oil. With no preservatives and no additives, the original old-world style recipes offer five unique flavors reflecting our diversity to suit a wide variety of tastes including Rosemary, Chives and Garlic, Jalapeno Cheese, Five Spice and Tuscany.

MJ's Fine Foods has built their success on a differentiated product, dedication to quality and freshness. MJ's Fine Foods flatbread products are available specialty and mainstream grocery chains in Canada and the United States. Under our two brand names, Margaret's Artisan Flatbread and Santa Fe Flatbread Co, all of MJ's products are sold from a specially designed freestanding display unit in the bakery, deli or grocery section.

For more information about Margaret's Artisan Flatbreads, contact Kairen Wu at 1-877-240-5384.