

Regional Roundup

By Michelle Moran

Our second Regional Roundup of 2005 is here with our Retailer Council members providing their hot sellers. Designed to give you a comparison for your own store's inventory, these selections from around the country are those that proved to be successful in our council's stores during the last 60 days.

SPECIALTY FOOD»

Product: MJ's Flatbreads

Price: \$4.99 Retail

Manufacturer:

MJ's Fine Foods, Inc.

Comments: The company provides sampling products and we passively sample all the time.

Their display is attractive and takes up only 1' x 2'. We get a lot of repeat customers. The ingredients are great, the consistency is crunchy, and they don't crumble.

